

Contact:

Sara Freetly-Grubb
816.765.3608 x 102
sara@justbecandid.com

candid marketing + communications Receives International Recognition with Five Hermes Creative Awards

LEE'S SUMMIT, MO. (June 2, 2014) — **candid marketing + communications**, a full-service marketing, branding, advertising, public relations and interactive agency, recently received five Hermes Creative Awards. An international competition for creative professionals involved in the concept, writing and design of traditional materials, programs and emerging technologies, the Hermes Awards recognize outstanding design in marketing communications.

candid was honored to receive two platinum awards for the Logistics Park Kansas City logo design and brochure for KCP&L's LocationOne Information System (LOIS). In addition, **candid** received three gold awards for its work on the Likarda website (www.likarda.com), the integrated marketing campaign for Logistics Park Kansas City and Southwest Johnson County Economic Development Corporation's annual report.

This win comes on the heels of **candid** being recognized locally with one Fountain Awards and seven Merit Awards from the Business Marketing Association of Kansas City for the following projects:

- Logistics Park Kansas City: Interchangeable Sales and Collateral Package – Fountain Award Winner
- City of Edgerton, Kansas: Retail Industry Leaders Association (RILA) Retail Supply Chain Conference Brochure
- candid Tour of Gratitude for High Level Retainer Clients
- Summit Bank of Kansas City Spring and Fall 2013 Newsletters
- Blue Springs Economic Development Corporation, Fiscal Year 2012 Annual Report
- LocationOne Information System: What's Not to Love about LOIS in the City of Brotherly Love
- LocationOne Information System: Who Needs Sugarplums?
- Logistics Park Kansas City: www.logisticsparkkc.com

"It is very rewarding to land this level of recognition from our peers in the industry," said Sara Freetly-Grubb, executive vice president and partner of **candid marketing + communications**. "The projects we entered into the Hermes Awards were up against many large and widely recognized marketing companies from all over the globe, and we are thrilled to have the work we do here in Kansas City for great clients be recognized."

— more —



About the Hermes Awards

This year, the Hermes competition generated more than 5,500 entries from 15 countries. The Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand marketing, communication, advertising, public relations, media production, web and freelance professionals. The Association oversees awards and recognition programs, provides judges and sets standards for excellence.

About candid marketing + communications

Founded in 2005, **candid** is a strategically creative marketing and communications firm, delivering fresh ideas with an emphasis on outstanding client service. With a focus on business-to-business clients, **candid** offers comprehensive creative services, including branding, marketing, public relations and advertising. For more information, visit www.justbecandid.com.

#