

candid marketing + communications

brings home **15** awards

Fifteen awards in a matter of two months marks an all-time high for **candid marketing + communications**. Recent accolades include 2015 Business Marketing Association (BMA) Fountain, Merit and Best of Show Awards, 2015 Hermes Creative Awards in the Platinum and Gold Categories and the KCP&L Woman Business Enterprise (WBE) Supplier of the Year Award.



BMA FOUNTAIN AWARDS

- *Traffic-Generating Promotion, Multi-Part*
candid is Fully Trained
- *Logo Design*
Mallin Brothers to Mallin Companies
Brand Identity
- *Identity Program*
North Kansas City: Virtually Urban.
Supremely Suburban.
- *Multi-Media Campaign Under \$25,000*
The Introduction of The City of Edgerton's
Parks and Recreation Department
- *Direct Mail, Dimensional*
Logistics Park Kansas City:
Video Direct Mailer

CERTIFICATES OF MERIT

- *Website Under \$25,000*
Mallin Companies Website Overhaul
- *Integrated Campaigns*
Kansas City, Kansas Chamber of Commerce
Integrated Campaign
- *Product Brochure*
Likarda Bio Brochure: Redefining Research

BEST OF SHOW

- *Website Under \$25,000*
Mallin Companies Website Overhaul



PLATINUM HERMES

- *Company Branding Category*
North Kansas City Community
Branding Project



GOLD HERMES

- *Video/Marketing (Product) Category*
Logistics Park Kansas City Videos
- *Business to Business Category*
Mallin Companies Website
www.mallincompanies.com
- *Publications/Brochure Category*
 - Likarda Bio Brochure
 - Truman Heartland Community
Foundation: What is a Community
Foundation Brochure

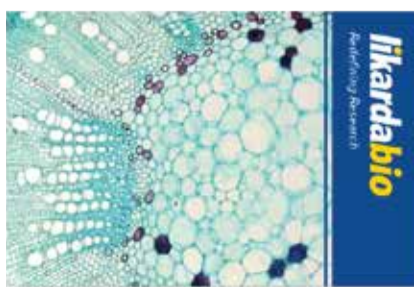


HONORABLE MENTION HERMES

- *Publications/Annual Report*
City of Edgerton's Annual Report
- *Design/Logo*
Mallin Companies Logo
- *Advertising/Direct Mail Piece*
candid is Fully Trained Direct Mail



Additionally, **candid** was recognized for innovative service from its client, KCP&L, receiving the **2015 WBE Supplier of the Year Award**. This award is given to a for-profit enterprise in the United States that is at least 51 percent owned, controlled and operated by a woman or women. **candid** is 100 percent women-owned.



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MARKETING + COMMUNICATIONS